

# EXHIBIT SPACE APPLICATION FORM

Safety Pharmacology Society 7<sup>th</sup> Annual Meeting  
September 19–21, 2007  
Edinburgh International Conference Center, Edinburgh, Scotland



Company \_\_\_\_\_  For Profit  Not-for-profit

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact \_\_\_\_\_ E-mail \_\_\_\_\_

Web site \_\_\_\_\_

I agree to abide by the 2007 Exhibit Rules and Regulations which are made a part of this contract by reference.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Preferred booth locations: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Please fill in a brief description for use in the final program (50 words or less): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Please list four categories your company falls under: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Exhibitor Fee: \$2,500 U.S. Dollars—for standard inline booth 2m x 3m.

Exhibitor Fee: \$2,600 U.S. Dollars—for corner booth 2m x 3m.

This includes two (2) complimentary conference registration fees. The Exhibit Hall is carpeted.

Booth #: \_\_\_\_\_

Amount Due: \_\_\_\_\_

## PAYMENT TYPE

Visa  Master Card  American Express

Card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name on card: \_\_\_\_\_

Check (made payable to Safety Pharmacology Society)

**Payment must be submitted  
in full with application.  
Please retain a copy for  
your records and remit to:**

**Safety Pharmacology Society  
1821 Michael Faraday Drive  
Suite 300  
Reston, VA 20190**

**Phone: (703) 438-3103  
Fax: (703) 438-3113  
jbrazel@safetypharmacology.org**

## 2007 SPS RULES AND REGULATIONS

**CHARACTER OF THE EXHIBITION:** The purpose of the Safety Pharmacology Society exhibit program is to further the education of the registrants by providing an area for Exhibitors to present information on products or services pertinent to the scientists' professional interests. The Society reserves the right to determine the eligibility of any company product or service and the right to restrict, prohibit or evict any Exhibitor or product that in the opinion of Show Management detracts from the character of the exhibition or for any violation of the following Rules and Regulations. In the event of such restriction or eviction, the Society is not liable for refunding exhibit fees or any other cost incurred by the Exhibitor. Violations of the Rules and Regulations may also result in loss of Exhibitor priority.

**PAYMENT AND BOOTH SPACE CANCELLATION TERMS:** Payment in full is due upon reserving the booth. It is agreed that (a) if a company cancels its space before June 15, 2007, it will be responsible for paying 50% of the total cost of the space; (b) if cancellation occurs after June 15, 2007, the company will be responsible for paying the full cost of the booth space. In the event of booth space cancellation, the Exhibitor must notify the Society in writing or refunds will not be considered. The Society reserves the right to cancel this contract in any event, on written notice to applicant, if the Society considers it inadvisable to hold the Exhibition. SPS accepts the following credit cards: MasterCard, Visa and American Express. The company will be responsible for any transaction fees associated with wire transfers.

**GENERAL CONDUCT OF EXHIBITS:** The following practices are prohibited by the Safety Pharmacology Society: (1) noisy electrical or mechanical apparatus interfering with other exhibitors; (2) operation of X-ray equipment; (3) canvassing or distributing any material outside the Exhibitor's own space without the Society's approval; (4) subleasing of exhibit space; (5) the use of billboard advertisements and/or display of signs outside the exhibit area; (6) soliciting participation in surveys or otherwise harassing registrants; (7) publicizing and/or maintaining any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during the meeting and exhibit hours; (8) contests or games of chance conducted on-site; (9) entry into another Exhibitor's booth without permission; (10) photographing or examining another Exhibitor's equipment without permission; (11) the distribution of any give-away items (excluding items regularly manufactured by the exhibiting company) not approved by the Safety Pharmacology Society and that are priced at more than \$5.00 each; (12) exhibiting or selling products/services to prospects before the opening of the show; (13) the smoking of cigarettes and cigars in the exhibit area; (14) the distribution of food except for beverages and candy with prior Society approval; (15) the playing of copyrighted music without the proper licensing; (16) the displaying of live animals and/or animals in distress in videotapes or photos as part of a display or sales literature; and (17) all exhibit space must be on carpet.

The use of open audio systems is discouraged. Requests to use an open audio system must be approved by the Exhibit Director, and the Exhibitor must agree to discontinue its use if the sound level is deemed to be objectionable to the registrants or adjacent Exhibitors.

Exhibitors are requested to staff their exhibits during show hours with personnel attired in a manner consistent with the decorum of the meeting as well as knowledgeable in the products and policies of the company.

The Exhibitor agrees to promptly remove from its exhibit space any person or thing that Show Management determines not to be suitable or in keeping with the character of the exhibition.

Relevant portions of the foregoing prohibited practices are applicable to non-exhibitors at all times.

**DISTRIBUTION OF SAMPLES AND GIVE-A-WAYS:** All distributions either on the exhibit floor or at hotel(s) of business-like samples and give-a-ways are permitted only at the discretion and written permission of the Society and Show Management, and provided that (1) they are priced at \$5.00 US Dollars a piece or less; (2) there is no interference with adjoining Exhibitors, and (3) the items must be in good taste.

**INSURANCE:** All Exhibitors, their contractors and suppliers working in the exhibit area are required to carry liability insurance. Exhibitors must operate and maintain their exhibit so that no injury will result to any person or property. Every reasonable precaution is taken by the exhibition location and the Society

to safeguard and protect the Exhibitors' property while at the exhibition. All Exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exhibition.

**LIABILITY:** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the Safety Pharmacology Society, the Edinburgh International Conference Center, and its employees and agents harmless against all claims, losses, and damages to persons or property, government charges or fines, and attorneys' fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the negligence of the Edinburgh International Conference Center, its employees and agents. In addition, the Exhibitor acknowledges that the Safety Pharmacology Society and the Edinburgh International Conference Center do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. The Society and the Edinburgh International Conference Center shall take reasonable precautions against damage or loss by fire, water, storm, theft or strikes or other emergencies, but do not guarantee or insure the Exhibitor against loss by reason thereof. In case their premises of the Edinburgh International Conference Center shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by demonstration, reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency or by the Society or for any other reason, this exhibit space application/contract may be terminated by the Society. In the event of such termination, the Exhibitor waives any and all damages and claims for damages, and agrees that the sole liability of the Society shall be of returning to each Exhibitor his or her space payment less the prorated share of all costs and expenses incurred and committed by the Society.

These Rules and Regulations are deemed part of all exhibit space contracts. Any and all matters not specifically covered by the Rules and Regulation shall be subject solely to the decision of the Show Management. Show Management shall have full power to interpret, amend, and enforce these Rules and Regulations, provided any amendments, when made, are brought to the notice of Exhibitors. Each Exhibitor, for itself, its employees and agents agree to abide by the Rules and Regulations and by any amendments or additions thereto in conformance with the preceding sentence.

**EXHIBIT AND PUBLIC POLICY:** (a) Each Exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention and public safety, while participating in this show. Compliance with such laws is mandatory for all Exhibitors and the sole responsibility of the Exhibitor. (b) Materials used in all parts of exhibit construction, together with curtains, draperies and other decorative materials must be flameproof as prescribed by the fire ordinance of the city.

The Fire Marshall will examine all exhibits and test construction and decorative materials prior to the opening of the exhibit. No combustible material such as crepe paper, tissue paper, cardboard or corrugated paper or board shall be used in, or about, or in the construction of any exhibit or part of an exhibit at any time. (c) Nothing shall be posted, tacked, mailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Anything necessary or proper for the protection of the building, equipment or furniture will be at the expense of the Exhibitor. (d) No Exhibitor may allow an article to be brought into, or permit any act to be done in the Edinburgh International Conference Center which will increase the premiums or void policies of insurance held by the Society. No Exhibitor may permit any act by its employees, agents, or guests by which the premises of the Edinburgh International Conference Center shall in any manner be marred or defaced. (e) Each Exhibitor must surrender the space occupied by it in the same condition as at the commencement of its occupation. Any damage done to the premises by the Exhibitor shall be made good to the Society or the Edinburgh International Conference Center as their interests may appear.

**FLAMMABLE MATERIAL:** No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the Fire Prevention Bureau, or insurance carriers may be used in any booth. The use of crepe or corrugated paper is strictly prohibited.